



## 2022 NACD and NACD Auxiliary Digital Poster Contest

### 1. General Information

#### *Eligibility*

The National Conservation Digital Poster Contest is open to 7-12th grade students. Artwork entered into the national competition must have been judged in a local or area conservation district sponsored poster contest and a state/territory conservation association or state auxiliary sponsored contest.

To find who in your state/territory is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state/territory association of conservation districts.

#### *Entry Limit*

The state/territory conservation association, auxiliary or state poster contest sponsor must select a maximum of one poster in each of the two-grade divisions (7-9; 10-12) and submit them to NACD by email. The state is not required to enter a poster for every grade level.

#### *Entry Deadline*

**Only official state poster contest sponsors** can submit entries for the national contest. Entries must be submitted by **December 1, 2022** and emailed to [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org).

### 2. Poster Requirements

#### *Objective*

**Design a poster to encourage and promote soil health practices.**

#### *Copy?*

Poster designs should contain:

- The 2022 Stewardship theme **“Healthy Soil: Healthy Life”** on each poster submission to be eligible for the national poster contest.
- An **entry form** completed and signed by a parent or guardian, scanned and emailed to NACD.



# National Association of Conservation Districts

## *Poster Size*

Poster can be horizontal or vertical, measuring **8.5" x 11"**.

## *Media*

Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc is allowed. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2022 themed logo, if desired.

## *Submission Format*

Digital design should be submitted as a **300 dpi JPEG or PNG**.

## *Winners*

One winner in each category will be chosen by a team of judges and announced at the NACD Annual Meeting in **February 2023**.

The winning poster designs will be displayed at the 2023 NACD Annual Meeting, posted on the NACD website and social media channels.

## **3. Rights**

All winning entries become the property of the NACD.

Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NACD and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.

## **4. Poster Evaluations**

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)



# National Association of Conservation Districts

Local and state/territory contest awards and sponsors will differ depending on location. Depending on the sponsoring state/territory's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state/territory, and/or local conservation ceremony. The winning posters will be featured at NACD's 2023 Annual Meeting. Each state/territory conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org).

## **Download Our Logo**

If you'd like to incorporate the official themed logo for the National Poster Contest into your poster design, click here to download a high-resolution file.