



## Hanover-Caroline Soil & Water Conservation District

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We work with the people who work the land.

### Standing Committee Meeting Minutes 1/8/2021

#### **Education Committee Meeting:**

The Education Committee met virtually on January 8, 2021 at 10:30 am. Committee members Meredith Dash and Don Wells and staff member, Karen Fetty, attended.

The committee discussed the progress of the Discover Your Watershed – Lake Caroline webinar series:

- 13 registered as of 1/8/21.
- Next webinars will focus on Water-Wise Home Challenge actions, septic system maintenance and VCAP. Karen will review participant preferences for dates & times.
- First Hanover County series will be targeted to the connected neighborhoods of Cool Spring Forest/Knollwood/Rutland

The committee discussed how COVID-19 will affect Education programming:

- MWEE Field Day is cancelled so Karen will concentrate primarily on community programming this year.
- Karen will remind teachers about available MWEE kits and online website resources. She will create an online sign-up form for the kits on Formsite.

The committee discussed the District Facebook page:

- Confirmed that the District should combine Facebook pages, as approved by Board in October
- Karen and Marian will reconvene a meeting to merge the two Facebook pages and discuss future content.
- Karen expressed need to learn how to use social media better to improve engagement and schedule posts more often.

The committee discussed a new pilot program:

- \$10,000 of District funding from reserve funds for VCAP projects that do not rank out for funding.
- Could support urban projects inspired through the Discover Your Watershed series and the Water-Wise Home Challenge actions, such as rain gardens and conservation landscaping, as these often do not rank out with VCAP.
- Don: submit recommendation to Finance Committee (Sharon/Cindy) since they can review on Tuesday. Then Education and Finance committees could both recommend to the Board for approval.

Next meetings:

April 2, 2021 @ 10:30am

July 2, 2021 @ 10:30 am

There being no further discussion, the meeting adjourned at 11:15 am.

Respectfully submitted,  
Karen Fetty

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Meredith Dash, Education Committee Chair